



Leadership Training for 62 Thought Leaders

When a Texas based manufacturer of cast iron equipment decided to offer leadership development to enhance their management team, P Squared Consulting was selected to lead the effort. Using state of the art training methodology, sixty two management personnel and thought leaders, including union leadership, were trained in a ten week course that resulted in maximum learning retention with minimal job disruption.

Benefits derived by the participants included:

- Improved attitudes which resulted in permanent behavior change and prevented backsliding during stressful times.
- The creation of powerful goals and action plans that were measurable and completely aligned with company goals.
- Participants developed; both personally and professionally creating a more productive and balanced employee. This had the side benefit of enhancing company loyalty. Employees felt the company was helping them become more well-rounded human beings. In addition, several actually took the material home to use with their children and church groups.

The President of the company commented: ***“This training allowed us to enhance our leadership abilities as well as set tangible and measurable goals both professionally and personally. This program had a great impact.”***

The training culminated in an employee feedback session which surfaced issues that were addressed to improve employee morale and productivity. As a result, P Squared Consulting was selected to conduct additional training for this company, whereby the President went on to say,

“We looked at other trainers for some of our needs, but maintained our relationship with P Squared because they were familiar to our people and came to know our company and our needs and concerns. ... In addition, they have given feedback that has helped us better communicate with our people.”